

## CURRICULUM VITAE

### JOYCE C. WANG, PhD

Department of Management  
McCoy College of Business  
Texas State University  
McCoy Hall 540 | jcwang@txstate.edu

#### ACADEMIC POSITIONS

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Assistant Professor of Management, TXST	2024 - Present
Associate Professor of Management & Entrepreneurship, SCSU (leave with tenure)	2022 - 2024
Assistant Professor of Management & Entrepreneurship, SCSU	2019 - 2022

#### EDUCATION

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<b>University of Texas at Dallas</b>	2014 - 2019
PhD in International Management Studies (Major: Strategic Management; Minor: International Business) Dissertation: Corporate Governance in Developed and Emerging Economies	

#### ACADEMIC EXPERIENCE

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University of Texas at Dallas, Teaching Assistant	2014 - 2019
China Europe International Business School, Research Assistant	2012 - 2014

#### JOURNAL PUBLICATIONS ([Google Scholar](#))

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- Peng, M. W., **Wang, J. C.**, Xie, E., & Lebedev, S. 2024. Theorizing about emerging multinationals' cross-border acquisitions. *Global Strategy Journal*, 14: 683-708. Research findings covered in [UTD News Center](#).
- Wang, J. C.**, Zhao, Y., Sun, S. L., & Zhu, J. 2023. Female-friendly boards in family firms. *Journal of Business Research*, 157: 113552.
- Peng, M. W., **Wang, J. C.**, Kathuria, N., Shen, J., & Welbourne-Eleazar, M. 2023. Toward an institutional-based paradigm. *Asia Pacific Journal of Management*, 40: 353-382.
- Wang, J. C.**, Yi, J., Zhang, X., & Peng, M. W. 2022. Pyramidal ownership and SOE innovation. *Journal of Management Studies*, 59: 1839-1868.
- Wang, J. C.**, Markóczy, L., Sun, S. L., & Peng, M. W. 2019. She'-E-O compensation gap: A role congruity view. *Journal of Business Ethics*, 159: 745-760. Research findings covered in [UTD News Center](#).
- Peng, M. W., Nguyen, H., **Wang, J. C.**, Hasenhuttl, M., & Shay, J. 2018. Bringing institutions into strategy teaching. *Academy of Management Learning & Education*, 17: 259-278.
- Peng, M. W., Lebedev, S., Vlas, C., **Wang, J. C.**, & Shay, J. 2018. The growth of the firm in (and out of) EE. *Asia Pacific Journal of Management*, 35: 829-857.
- Chng, D. H. M., & **Wang, J. C.** 2016. An experimental study of the interaction effects of incentive compensation, career ambition, and task attention on Chinese managers' strategic risk behaviors. *Journal of Organizational Behavior*, 37: 719-737. Research findings covered in [UTD News Center](#).

## BOOK CHAPTERS

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Peng, M. W., & Wang, J. C. Board interlocks and M&As. In S., Finkelstein, and C., Cooper (eds.). 2019. *Advances in Mergers and Acquisitions*. pp.15-26. Emerald Publishing Limited.

## WORKING PAPERS

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Wang, J. C., Zhao, Y., Zhu, J., & Aguilera, R. Codified board monitoring and family firm innovation. *Internal revision*. Target Journal: *AMJ*

Wang, J. C., & Peng, M. W. Board interlocks behind mergers and acquisitions. *Internal revision*.

Wang, J. C., & Peng, M. W. The coevolution of SOE internationalization and state ownership reduction. *Internal revision*.

Wang, J. C. Stakeholder management and the growth of the firm. *Internal revision*.

Wang, J. C. Family owners, business groups, and affiliate divestments. *Internal revision*.

Zhao, Y., Wang, J. C., & Xia, J. When do business group affiliates divest? *Internal revision*. Target Journal: *GSJ*

## CONFERENCE PRESENTATIONS

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### *Academy of Management (AOM)*

Peng, M. W., Wang, J. C., Xie, E., & Lebedev, S. 2024. Theorizing about emerging-economy multinationals' cross-border acquisitions. Chicago, IL. (*GWU-CIBER Best Paper Award*)

Wang, J. C. 2018. Target board interlocks and acquisition premiums: An information economics perspective. Chicago, IL.

Wang, J. C., & Peng, M. W. 2018. The coevolution of SOE internationalization and state ownership reduction. Chicago, IL.

Wang, J. C., Markóczy, L., Sun, S. L., & Peng, M. W. 2017. She'-E-O compensation and role congruity. Atlanta, GA.

Wang, J. C., & Peng, M. W. 2017. Target interlock networks and M&A outcomes. Atlanta, GA.

Wang, J. C., Markóczy, L., Sun, S. L., & Peng, M. W. 2016. Behind Chinese female CEOs' compensation. Anaheim, CA.

Wang, J. C., & Choi, E. 2015. New venture entry strategies: Linking founding teams, venture capitals, and industry competition. Vancouver, Canada.

### *Academy of International Business (AIB)*

Wang, J. C., & Peng, M. W. 2018. Cross-border M&As out of emerging economies: The choice on the level of integration. Minneapolis, MN.

Wang, J. C., & Peng, M. W. 2018. The coevolution of SOE internationalization and state ownership reduction. Minneapolis, MN. (*Temple/AIB Best Paper Nomination*).

Peng, M. W., Xie, E., Wang, J. C., & Lebedev, S. 2017. A residual control theory of emerging multinationals. Dubai, UAE.

Wang, J. C., & Sun, S. L. 2016. State-owned enterprises' internationalization and the reduction of state ownership. New Orleans, LA.

Wang, J. C., & Peng, M. W. 2016. Behind emerging-economy multinationals' international M&As. New Orleans, LA.

### *Strategic Management Society (SMS)*

Wang, J. C., & Peng, M. W. 2019. Board interlocks behind mergers and acquisitions. Minneapolis, MN.

- Wang, J. C., Peng, M. W., Yi, J., & Zhang, X. 2018. Pyramids and innovations in SOEs: An institutional logics perspective. Paris, France.
- Wang, J. C., & Peng, M. W. 2017. Target board interlocks and acquisition premiums. Houston, TX.
- Wang, J. C., Markóczy, L., Sun, S. L., & Peng, M. W. 2016. The moderating effects of female CEOs' contextual and behavioral fit on their compensation in emerging economies: Evidence from China. Berlin, Germany.

### **Major Regional Conferences**

- Peng, M. W., & Wang, J. C. 2023. Puzzles behind emerging multinationals' mergers and acquisitions. **International Association for Chinese Management Research (IACMR)**. Hong Kong, China.
- Wang, J. C. 2022. Stakeholder management and the growth of the firm. **Midwest Academy of Management (MAM) Annual Meeting**. Detroit, MI.
- Wang, J. C., Zhao, Y., Sun, S. L., & Zhu, J. 2021. Female-friendly boards in family firms. **Midwest Academy of Management (MAM) Annual Meeting**. Davenport, IA. ([\*John B. Cullen Best Paper Award\*](#)).
- Wang, J. C., Peng, M. W., Yi, J., & Zhang, X. 2021. Corporate pyramids and SOE innovations: An institutional logics perspective. **International Association for Chinese Management Research (IACMR)**. Xi'an, China.
- Peng, M. W., Xie, E., Lebedev, S., & Wang, J. C. 2018. Residual control and emerging multinationals. **International Association for Chinese Management Research (IACMR)**. Wuhan, China.
- Wang, J. C., Peng, M. W., Yi, J., Zhang, X., & Zydorek, H. 2018. Pyramids and innovations in SOEs. **Global Strategy and Emerging Markets (GSEM) conference**. Miami, FL.
- Wang, J. C., Markóczy, L., Sun, S. L., & Peng, M. W. 2016. Are Chinese female CEOs underpaid? **International Association for Chinese Management Research (IACMR)**. Hangzhou, China.
- Chng, D. H. M., & Wang, J. C. 2014. The interaction effects of incentive pay, career ambition, and task attention on risk-related strategic behaviors. **International Association for Chinese Management Research (IACMR)**. Beijing, China.

### **INVITED TALKS**

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- Wang, J. C., & Peng, M. W. 2019. Board interlocks behind mergers and acquisitions. **University of Hong Kong**, HK, China.
- Wang, J. C. 2018. Acquirers' board interlocks and M&As. **Renmin University of China**, Beijing, China.

### **TEACHING EXPERIENCE**

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Strategic Management  
 Introduction to Professional Management  
 Principles of Entrepreneurship  
 International Business

### **AWARDS**

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PhD Scholarship   University of Texas at Dallas	2014 - 2019
Graduate Teaching Assistantship   University of Texas at Dallas	2014 - 2019
PhD Fellowship   University of Texas at Dallas	2015 - 2016

### **RESEARCH GRANTS**

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TXST McCoy College Faculty Development Fund	2024
SCSU Saigo Endowment for Faculty and Staff Excellence Fund	2023
SCSU Scholarship of Teaching and Learning Small Grant	2021
AIB/Sheth Foundation Doctoral Travel Stipends	2018
IACMR Doctoral Student Travel Stipends	2016

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## PROFESSIONAL AFFILIATIONS & COMMUNITY SERVICES

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AOM/STR Division Junior Faculty Consortium	2023
AOM/IM Division Junior Faculty Consortium	2022
University of Virginia Summer Seminar in Stakeholder Theory	2022
University of Alabama Summer Seminar in Entrepreneurship Research	2022
Minnesota State Faculty Learning Community	2022
Washington University in St. Louis Early Career Professional Development	2019
AOM/GDO Doctoral Student Consortium	2018
AIB/Sheth Foundation Doctoral Student Consortium	2018
AOM/BPS Doctoral Student Consortium	2017

### *Ad Hoc Reviewer*

Academy of International Business (AIB) Annual Meeting	2015 – 2019, 2025
Academy of Management (AOM) Annual Meeting	2015 - present
Asia Pacific Journal of Management	2017 - present
British Journal of Management	2019
Global Strategy Journal	2022, 2024
Hong Kong Research Grants Council	2021 - present
International Association for Chinese Management Research (IACMR) Conference	2014 - 2025
Journal of Business Ethics	2019 - present
Journal of Business Research	2022- present
Journal of Management Issues	2022
Journal of Management Studies	2023- present
Journal of World Business	2023
Midwest Academy of Management (MAM) Conference	2021 - 2022
Minnesota State Innovation Funding Program	2021
Southern Management Association (SMA) Conference	2024
Strategic Management Society (SMS) Annual Meeting	2016
Thunderbird International Business Review	2022 - 2023

### *Volunteer*

Midwest Academy of Management (MAM) Annual Meeting	2022
Global Strategy and Emerging Markets (GSEM) Conference	2019
Asia Academy of Management (AAOM) Conference	2019
Academy of International Business (AIB) Annual Meeting	2018
Academy of Management (AOM) Annual Meeting	2017