Maurizio Turri

mturri@txstate.edu

⁃ <http://www.linkedin.com/in/maurizioturri>

Education

**Texas State University, McCoy College of Business – San Marcos, Texas**

Master in Business Administration – (2020)

**University of Arkansas, Sam M. Walton College of Business – Fayetteville, Arkansas**

Bachelor of Science in Business Administration - Information Systems (2010)

Experience

**Texas State University, McCoy College of Business, Department of Management, San Marcos, Texas**

* Lecturer, Jan 2021-Present
  + Teaching courses in operations management, supply chain, and business strategy.

**Vox Elements, LLC, San Marcos, Texas**

* Founder & CEO, July 2016-Present
  + Principal consultant providing expertise in RFID and other IoT technologies
  + Business development manager and primary US point of contact for three European RFID companies, responsible for increasing sales to end-users and distributors/resellers
  + Invited speaker to various industries meetings as a subject matter expert in RFID
  + Managing ten direct employees and 20+ contractors.

**Fastr, LLC, San Marcos, Texas**

* Co-founder, Investor, March 2017-June 2018
  + Conceptualized and developed the original idea of the company
  + Formed a strategic alliance with a European technology provider
  + Recruited a co-founder with considerable complementary skills
  + Set up the initial sales and marketing strategy and found a beta site for testing and demo of the application

**Sencorpwhite, Inc., Hyannis, Massachusetts**

* Executive Account Manager & Auto-ID Specialist, May 2011-June 2016
  + Responsible for driving sales in the healthcare and general industrial verticals, by managing and consistently growing existing accounts and uncovering new opportunities
  + In charge of following the entire sales process, from lead qualification to purchase order, and beyond to assure customer satisfaction after product delivery
  + Assist distributors and partners with training, sales presentations, and customers visits
  + Lead on all RFID projects; including customer education, project conceptualization, process flow design, hardware evaluation, and project implementation
  + Working as a product manager on a vertical carousel line with integrated RFID

**University of Arkansas RFID Research Center, Fayetteville, Arkansas**

* Lab Manager, August 2007- May 2011
  + Responsible for the all the projects related to cold chain logistics
  + Personally conceptualized, developed, and executed various pilot tests using RFID technology, traveled around the country to assist Fortune 500 companies during the field deployment of RFID, and presented test results to major companies’ executives
  + Managed contacts with vendors, sponsors, and other academic centers around the world
  + Developed and maintained customized software used for retail RFID demonstration
  + Installed various RFID solutions in the lab, including HF RFID, UHF RFID, Wi-Fi RTLS, and UWB RTLS
  + Conducted large group tours of the lab, presented RFID concepts and solutions as a guest speaker to classrooms and to industry conferences

RFID Publications and Interviews:

* *Tricks and Tags for Hard-to-Read Products, RFID Journal, June 2008*
* *A Guide to Sensor-Equipped RFID Tags, RFID Journal, January 2011*
* *RFID Research Center Continues to Make Strides, KUAF National Public Radio, September 2009*

Volunteer Experience

Auburn University RFID Lab

* Executive in Residence, July 2017-Present
  + Advise Auburn RFID Lab staff on technology and current industry trends
  + Assist with grants and other research funding opportunities
  + Mentoring Auburn University RFID Lab students

**RAIN RFID Alliance**

* Alliance member, May 2015 – September 2018
  + IoT workgroup member
  + Healthcare workgroup member
  + Smart packaging workgroup member and former founder and co-chair

Spoken Languages

* English - Fluent
* Italian - Native
* Spanish - Conversational

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Technology Summary

|  |  |
| --- | --- |
| **Databases:**  **Platforms:** | SQL Server, DB2, Teradata  Visual Studio, Eclipse, Android Studio |
| **Languages:** | Visual Basic, C#, PHP, Java |
| **Technologies:** | RFID (UHF, NFC), Bluetooth BLE. Indoor Positioning and Navigation. |