

TWISTER MARQUISS

Manager, Marketing and Communications
McCoy College of Business
Texas State University

Curriculum Vitae

I. ACADEMIC/PROFESSIONAL BACKGROUND

Educational Background

M.F.A. in Creative Writing, Texas State University, 2002
Mitte Foundation Scholar
Graduate College Scholar
Minor Cognate in Technical Communication
Thesis: "Like No Place on Earth"
B.A. in English, *cum laude*, St. Mary's University, 1997
Honors Program
President's Scholar
Dean's Scholar
Honors Thesis: "The Crossing Place"

Relevant Educational Experience

Graduate studies in English, University of New Mexico, 1998-1999
Undergraduate studies in English, University of Wyoming, 1996
Honors Program

University Experience, Teaching

Senior Lecturer, University College, Texas State University, 2012-2021.
---. Faculty, Honors College, 2013-2020.
---. Faculty, Department of English, 2012-2017.
Instructor, University Seminar, Texas State University, 2005-2010, 2018-2021.
Lecturer, Department of English, Texas State University, 2002-2011.
Adjunct Graduate Faculty, Department of English, Texas State University, 2009-2010.

Coordinator for Young Writers Programs at The Academy at Hays (Kyle, Texas) and Canyon High School (New Braunfels, Texas), Texas State University, 2002.

Teaching Assistant (Instructor of Record), Department of English, Texas State University, 1999-2002.

Graduate Student Director of Project PASS, San Marcos High School (San Marcos, Texas), Texas State University, 2001.

Creative Writing Instructor for Project PASS, San Marcos High School (San Marcos, Texas), Texas State University, 2000.

Teaching Assistant (Instructor of Record), Department of English Language and Literature, University of New Mexico, 1998-1999.

University Experience, Non-Teaching

Manager, Marketing and Communications, McCoy College of Business, Texas State University, 2021-present.

Senior Editor and Designer, *TXSTMccoY Magazine*, McCoy College of Business, Texas State University, 2023-present.

Website Designer/Developer, numerous websites, Texas State University, 2007-2011, 2012-present. (See Section III: A: Other.)

Director of the Common Experience, Texas State University, 2017-2021.

Print and Web Media Developer, University College, Texas State University, 2012-2021.

Director, Common Reading Program, University College, Texas State University, 2014-2017.

Coordinator, PACE Juried Assessment, Quality Enhancement Plan (QEP), Texas State University, 2012-2017.

Copy Editor, *The Journal of Research on Women and Gender*, Center for Diversity and Gender Studies, Texas State University, 2014-2016.

Co-editor, *The Journal of Texas Music History*, Center for Texas Music History, Texas State University, 2009-2014.

Script Editor, *This Week in Texas Music History*, National Public Radio (NPR), Center for Texas Music History, Texas State University, 2012-2013.

Program Faculty, Center for the Study of the Southwest, Texas State University, 2002-2011.

Senior Editor, *Southwestern American Literature*, Center for the Study of the Southwest, Texas State University, 2011.

---. Assistant Editor, 2002-2010.

Senior Editor, *Texas Books in Review*, Center for the Study of the Southwest, Texas State University, 2011.

---. Assistant Editor, 2002-2010.

Sports Information Director, Office of University Communications + Athletics Department, St. Mary's University, 1994-1998.

Relevant Professional Experience

Assistant Editor, *MusicFest Magazine*, remote, 2011-2013.
Editor at Large, *Dogweed Literary Magazine*, remote, 2011-2013.
Writer-in-Residence, Little Buffalo Ranch, Gillette, Wyoming, 2011-2012.
Textbook Reviewer, Pearson-Longman, remote, 2011.
Textbook Reviewer, McGraw-Hill, remote, 2011.
Sportswriter, *Austin American-Statesman*, San Antonio, Texas, Fall 1994.
Interim News Editor, *Pleasanton Express*, Pleasanton, Texas, Summer 1994.
Sports Editor, *The Rattler*, St. Mary's University, Spring 1994.
News Editor, *The Rattler*, St. Mary's University, Fall 1993.
Advertising Designer, *Pleasanton Express*, Pleasanton, Texas, 1992-1993.

II. TEACHING

Teaching Honors and Awards

Graduating Student Recognition of Campus Support Program at Texas State:
Undergraduates: December 2007, May 2008, December 2008, May 2009,
December 2012, May 2013, December 2016, May 2018.
Graduate Students: December 2009, December 2017.
Alpha Chi Favorite Professor, Alpha Chi National Collegiate Honor Society,
Texas Iota Chapter, Texas State University, 2011, 2015, 2017.
Foundations of Excellence Award, Student Foundation, Texas State University,
2016.
Nominee, 2017 Bobcat Preview Den Namesake, Texas State University, 2016.
Nominee, Honors College Professor of the Year, Texas State University, 2014.
Goodbread Faculty Advisor Award, Texas State University Honors Program,
2009.
Who's Who Among America's Teachers, 2004, 2005.

Courses Taught

English 1310: College Writing I.
English 1320: College Writing II.
English 3304: Professional Writing.
English 3315: Introduction to Creative Writing.
English 3321: The Short Story.
English 3345/5345: Southwest Studies I: Defining the Region (stacked course).
English 3348: Creative Writing: Fiction.

English 5312: Editing the Professional Publication (as intern supervisor).
General Studies 3150: Career and Major Exploration.
Honors 2309i: Plotting the American Experience (core curriculum designation).
Honors 3397b: Plotting the American Experience.
Honors 4391: Independent Study.
US 1100: University Seminar.

Graduate Theses/Dissertations or Exit Committees

Graduate area exam committee for Will Padgett (M.A. in Literature, emphasis in Southwestern Studies), Spring 2009.

Funded External Teaching Grants and Contracts:

Professional Equity Project (PEP) Grant, National Council for Teachers of English (NCTE), 2004.

Funded Internal Grants and Contracts

Desktop systems and monitors for graduate student interns at Center for the Study of the Southwest through Student Computing Resources program and Associate Vice President for Instructional Technologies Support, 2010, 2011.

Other

Honors thesis supervisor for Elizabeth "Lizzy" Adams (B.M. in Vocal Performance), "She Would, She Does, She Did: Stories," Spring 2018.
Honors thesis supervisor for Alexis Avignon (B.A. in English), "More Human, Less Being: Stories," Spring 2017.
Honors thesis second reader for Ashley Summers (B.S. in Microbiology), "Development of a Multiplexed Immunoassay Panel for GI Pathogens," Spring 2017.
Honors thesis supervisor for Amanda Franklin (B.A. in English), "A Plot Against Time: Examining the Human Experience in the Contemporary American Novel," Spring 2016.
Honors thesis second reader for Adam Rollins (B.A. in English), "Stripes, a Feature-Length Dramatic Film Script," Fall 2015-Spring 2016.
Honors thesis supervisor for Travis Green (B.A. in English), "A Game of Chess," Fall 2015-Spring 2016.
Honors thesis supervisor for Amy Cone (B.A. in English), "Walled In: A Novel," Spring 2015.

Honors thesis committee, second reader, for Jackson Reams (B.A. in Spanish), "Characterization in Fiction," Spring 2015.

Honors thesis second reader for Rachel "Kat" Hughey (B.A. in International Studies-International Relations), "High Modernism of Human Trafficking: Ideological Criticism of Central Planners and Their Impact on NGOs in Texas," Spring 2014.

Multicultural Curriculum Transformation and Research Institute, Summer 2010.

Technology Integration Workshop, Instructional Technologies Support, Summer 2009.

Honors thesis committee, second reader, for Patrick Cory Nichols (B.A. in Finance), "Bobcat Personal Finance," Spring 2006.

III. SCHOLARLY/CREATIVE

A. Works in Print

Books

Edited Books

Compiler/annotator (with Mark Busby), *Sensing Dobie's Shade: The Al Lowman Collection of J. Frank Dobie* (bibliographic catalog). Austin: Wind River Press, 2006. (Limited fine printing.)

Editor (with Mark Busby), *Will's Book: Selected Works* by William F. McKeen III. San Marcos: Southwest Regional Humanities Center, 2005.

Scholarly Articles

Non-refereed Articles

"Westward Ho! (Chi Minh): Tim O'Brien and the Wounding of the American Cowboy Mythos" (essay and interview). *Southwestern American Literature* 29.2 (Spring 2004): 9-15.

"Writing *Where You Know*." *Southwestern American Literature* 28.2 (Spring 2003): 11-12.

General Articles

Magazine Articles

"Showing the World: Texas State's CFA Institute Research Challenge Team Reaches Farthest in Global Competition" (feature story). *TXSTMCCoy*

Magazine Spring 2023. <<https://www.mccoy.txst.edu/magazine/2023-spring/cfa-research-challenge.html>>.

"Giving Back to the Future: Doug Foshee (BBA '82) Shares the Journey that Led to His \$1 Million Gift to the Student Success Center" (feature story). *TXSTMCCoy Magazine* Spring 2023. <<https://www.mccoy.txst.edu/magazine/2023-spring/doug-foshee.html>>.

"Defining Resilience: Claire Heleniak Defines Resilience for the Class of 2023" (feature story). *TXSTMCCoy Magazine* Spring 2023. <<https://www.mccoy.txst.edu/magazine/2023-spring/claire-heleniak.html>>.

"Reflections: The Protagonist of a Transcendental Story." *Gold & Blue Magazine* (Spring 2011): 19.

News Articles

"Texas Bankers Foundation Commits \$100,000 to Support New McCoy College Banking Program." McCoy College Newsroom 27 November 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-11-27-texas-bankers-foundation.html>>.

"Sales teams excel at ICSC, Zamponi claims national title in Speed Selling." McCoy College Newsroom 20 November 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-11-20-sales-team-zamponi.html>>.

"ITSA team tallies 7 wins at USITCC Regionals." McCoy College of Business 7 November 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-11-07-usticc-regionals.html>>.

"McCoy College of Business announces 2023 awards." McCoy College Newsroom 17 August 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-08-17-mccoy-college-awards.html>>.

"McCoy College announces leadership changes and new hires." McCoy College Newsroom 15 August 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-08-15-new-positions.html>>.

"In Memory of Miriam McCoy" (obituary). McCoy College Newsroom 15 June 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-06-15-miriam-mccoy.html>>.

"McCoy College Flex MBA program jumps 22 spots in new rankings." McCoy College Newsroom 25 April 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-04-25-us-news-rankings.html>>.

"Texas State team wins District 10 advertising competition" (news release). McCoy College Newsroom 17 April 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-04-17-txst-wins-district-10.html>>.

“Texas State team advances in global competition.” McCoy College Newsroom 4 April 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-04-04-cfa-challenge.html>>.

“Texas State team wins Southwest U.S. CFA Research Challenge.” McCoy College Newsroom 3 March 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-03-03-cfa-challenge.html>>.

“Escamilla named inaugural director of Student Success Center.” McCoy College Newsroom 19 January 2023. <<https://www.mccoy.txst.edu/news/archive/2023/2023-01-19-escamilla-named-director-ssc.html>>.

“Dr. Mina Pizzini named new chair of Accounting.” McCoy College Newsroom 3 November 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-11-03-new-accounting-chair.html>>.

“Beta Alpha Psi earns Superior Chapter recognition.” McCoy College Newsroom 1 November 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-11-01-beta-alpha-psi.html>>.

“College and department name changes.” McCoy College Newsroom 13 September 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-10-04-name-changes.html>>.

“McCoy College of Business announces 2022 awards.” McCoy College Newsroom 25 August 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-08-25-mccoy-college-awards.html>>.

“‘He can’t even spell his name’: Kimmel overcomes dyslexia and dysgraphia to earn Future Texas Business Legend Award.” (feature story) McCoy College Newsroom 14 July 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-07-13-sam-kimmel-tbhf.html>>.

“Stutts inducted into Southwest Advertising Hall of Fame.” McCoy College Newsroom 9 June 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-06-09-stutts-sw-advertising-hof.html>>.

“Bass named outstanding graduate student.” McCoy College Newsroom 22 April 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-04-22-liesel-bass-award.html>>.

“McCoy College of Business to host Tyson Tuttle, former CEO of Silicon Labs.” McCoy College Newsroom 12 April 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-04-12-tyson-tuttle.html>>.

“McCoy College of Business announces Barshop Endowed Chair position and Oles Endowed Scholarship.” McCoy College Newsroom 5 April 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-04-05-barshop-oles.html>>.

“THECB awards \$1.4 million for data science credential program.” McCoy College Newsroom 1 March 2022. <<https://www.mccoy.txst.edu/news/>>.

archive/2022/2022-03-01-thecb-grant-data-science.html>.
 “McCoy College earns extension of AACSB accreditation” (media release).
 McCoy College Newsroom and Texas State University Newsroom 9
 February 2022. <<https://www.mccoy.txst.edu/news/archive/2022/2022-02-09-aacsb-accreditation.html>>.
 “Dr. Carolyn Conn Named 2021 ACFE Educator of the Year.” McCoy College
 Newsroom 9 August 2021. <<https://www.mccoy.txst.edu/news/archive/2021/2021-08-09-carolyn-conn-acfe.html>>.

Creative Works

Stories

“Kindling.” *Narrative Magazine* (online edition) Winter 2013: 1.
 <<http://www.narrativemagazine.com/issues/winter-2013/kindling>>.
 “Kindling.” *Narrative Magazine* (Backstage issue) Summer 2012: 1.
 <<http://www.narrativemagazine.com/issues/narrative-backstage/kindling>>.
 Untitled. *Narrative Magazine* (online edition, “Flash Fiction”) 8 August 2011
 <<http://www.narrativemagazine.com/node/59209>>.
 Untitled. *Narrative Magazine* (online edition, “Hundred-Character Story”) 21
 March 2011 <<http://www.narrativemagazine.com/node/59209>>.
 “Bill, Wyoming.” *Callaloo* 32.2 (Spring 2009): 421-425.
 “Road to Somewhere Else.” *Narrative Magazine* (print edition) Fall 2007:
 140-155.
 “Road to Somewhere Else.” *Narrative Magazine* (online edition) Fall 2007: 1-
 15. <<http://narrativemagazine.com/content/view.php?i=329&t=pdf>>.
 “Little Bighorn.” *Carve Magazine* 5.5 (Sept. 2004): 3-15.
 “Like No Place on Earth.” *South Dakota Review* 40.2 (Summer 2002): 74-89.
 “Ben.” *Scribendi: A Western Forum for the Arts & Sciences* 1997: 29-33.

Miscellaneous Fiction

“Cooter Holland’s Trip to Boomland.” *Narrative Magazine* (online edition,
 “Perfect Titles”) 11 June 2012 <<http://www.narrativemagazine.com/>>.
 Untitled. *Narrative Magazine* (online edition, “Sensory Sentence Challenge”) 6
 June 2011 <<http://www.narrativemagazine.com/>>.

Poetry

- "Bad News." Photograph/haiku. *Extract(s): Your Daily Dose of Lit* 23 May 2012. <<http://dailydoseoflit.com/2012/05/23/haiku-twister-marquiss-2/>>.
- "Derrick on Winter Prairie." Photograph/haiku. *Extract(s): Your Daily Dose of Lit* 7 March 2012. <<http://dailydoseoflit.com/2012/03/07/haiku-twister-marquiss/>>.
- "Postscript to Earth." *Pecan Grove Review* 1.1 (Spring 1996): 36.

Photography

- "Bad News." Photograph/haiku. *Extract(s): Your Daily Dose of Lit* 23 May 2012. <<http://dailydoseoflit.com/2012/05/23/haiku-twister-marquiss-2/>>.
- "Derrick on Winter Prairie." Photograph/haiku. *Extract(s): Your Daily Dose of Lit* 7 March 2012. <<http://dailydoseoflit.com/2012/03/07/haiku-twister-marquiss/>>.
- "Willy's Shop." *San Pedro River Review* 4.1 (Spring 2012): cover.
- "Sentinel of the Wyoming Prairie." *National Geographic Photo Contest* 2011. December 2011. <<http://ngm.nationalgeographic.com/ngm/photo-contest/2011/entries/123385/view/>>.
- "Model T." *San Pedro River Review* 3.2 (Fall 2011): 25.
- "Wyoming Spaces." Collection. *Narrative Magazine* (online edition) Spring 2011. <<http://www.narrativemagazine.com/issues/spring-2011/wyoming-spaces>>.
- "Wyoming Skies." Collection. *Narrative Magazine* (online edition) Spring 2011. <<http://www.narrativemagazine.com/issues/spring-2011/wyoming-skies>>.
- "Wyoming Spaces." Collection. *Narrative Magazine* (Backstage issue) Spring 2011. <<http://www.narrativemagazine.com/issues/narrative-backstage/wyoming-spaces>>.
- "Tower of the Americas." *Texas Books in Review* 30.4 (Winter 2010-2011): cover.
- "Wyoming Skies." Collection. *Narrative Magazine* (Backstage issue) Winter 2011. <<http://www.narrativemagazine.com/issues/narrative-backstage/wyoming-skies>>.
- "Wyoming, Summer 2010." Collection. *Narrative Magazine* (online edition) Winter 2011. <<http://www.narrativemagazine.com/issues/winter-2011/wyoming-summer-2010>>.
- "Wyoming, Summer 2010." Collection. *Narrative Magazine* (Backstage issue) Fall 2010. <<http://www.narrativemagazine.com/issues/narrative-backstage/wyoming-summer-2010>>.

Reports

Compiler, Common Experience Report, University College Assessment Results, Fall 2019 Update, Southern Association of Colleges and Schools Commission on Colleges (SACS COC) Report, Texas State University, 2019.

Compiler, PACE Juried Assessment Data, University College, Texas State University, 2014, 2015, 2016, 2017.

Editor and designer, University College Dean's Annual Report 2012, Texas State University, 2013.

Editor, College of Liberal Arts 2001 Faculty Bibliography, Texas State University, 2002.

Book Reviews

- "Born-Again Skeptic." Rev. of *Born-Again Skeptic & Other Valedictions* by Robert Murray Davis. *World Literature Today* 86.4 (July-Aug. 2012): 75-76.
- "A Portrait of the Artist as a Broken Man." Rev. of *Mentor: A Memoir* by Tom Grimes. *Texas Books in Review* 30.2/3 (Summer/Fall 2010): 11-12.
- "Casting Magic-Hour Light on the State Capital." Rev. of *Long Time Ago Good: Sunset Dreams from Austin and Beyond* by Lowell Mick White. *Texas Books in Review* 29.3/4 (Fall/Winter 2009-2010): 28, 35.
- "Shifting Sands." Rev. of *Sandhill County Lines: Stories* by Clay Reynolds. *Texas Books in Review* 28.1/2 (Spring/Summer 2008): 20, 28.
- "Finding a Center." Rev. of *Coming to Terms* by Palmer Hall. *Texas Books in Review* 28.1/2 (Spring/Summer 2008): 16.
- "A Treasure Trove of Campaign Texana." Rev. of *Texas Political Memorabilia: Buttons, Bumper Stickers, and Broadsides* by Chuck Bailey with Bill Crawford. *Texas Books in Review* 27.1 (Spring 2007): 9.
- "The Prairie Sky Is Wide and High...Deep in the Heart of Texas." Rev. of *Between Heaven and Texas* photographs by Wyman Meinzer, poems selected by Naomi Shihab Nye. *Texas Books in Review* 26.2 (Summer 2006): 14-15.
- "A Real No-Hitter." Rev. of *My Team* by Larry Dierker. *Texas Books in Review* 26.1 (Spring 2006): 16.
- "Texas and Oklahoma in a Rearview Mirror." Rev. of *Late in the Standoff* by Tracy Daugherty. *Texas Books in Review* 25.3/4 (Fall/Winter 2005-06): 15.
- "Texas Writers Speak." Rev. of *Conversations with Texas Writers* edited by Frances Leonard and Ramona Cearley. *Texas Books in Review* 25.1/2 (Spring/Summer 2005): 19.
- "The Memory and Voice of the Gulf." Rev. of *Corpus Christi: Stories* by Bret Anthony Johnston. *Texas Books in Review* 24.2/3 (Summer/Fall 2004): 24-25.
- "The Missions' Hardball History." Rev. of *San Antonio at Bat* by David King. *Texas Books in Review* 24.2/3 (Summer/Fall 2004): 16.

- "Circling a Theme." Rev. of *Cycling* by Greg Garrett. *Texas Books in Review* 23.3/4 (Fall/Winter 2003-04): 17, 27.
- "Dierker Tosses a Gem." Rev. of *This Ain't Brain Surgery* by Larry Dierker. *Texas Books in Review* 23.2 (Summer 2003): 18, 23.
- "Rollin' on a River." Rev. of *Drowned Moon* by Glenn Blake. *Texas Books in Review* 23.2 (Summer 2003): 20, 23.
- "July, July." Rev. of *July, July* by Tim O'Brien. *Southwestern American Literature* 28.1 (Fall 2002): 123-126.
- "Singing Houston's Worried Song." Rev. of *It Takes a Worried Man* by Tracy Daugherty. *Texas Books in Review* 22.1/2 (Spring/Summer 2002): 16, 21.
- "Sparkle and Fade." Rev. of *Free Bird* by Greg Garrett. *Texas Books in Review* 21.4 (Winter 2001): 22-23.
- "Not-to-be-Missed Contemporary Fiction of the American West." Rev. of *When We Were Wolves: Stories* by Jon Billman. *Western American Literature* 35.4 (Winter 2001): 437.

Other

University Publications

- Senior editor and designer, *TXSTMccoY Magazine*. McCoy College of Business, Texas State University, 2023. Web.
- Co-designer (with graduate student Taylor Kirby), *2019-2020 Common Reading Faculty Guide: What the Eyes Don't See* by Mona Hanna-Attisha. 25 pages. Common Experience, 2019. PDF.
- Co-editor (with Dr. Erika Nielson and Amanda Scott) and designer, *2018-2019 Common Reading Faculty Guide: The Runaway Species* by David Eagleman and Anthony Brandt. 25 pages. Common Experience, 2018. PDF.
- Editor and designer, *Common Reading Program Faculty Guide 2017-18: Just Mercy* by Bryan Stevenson. 20 pages. Common Experience, 2017. PDF.
- Editor and designer, *Common Reading Program Faculty Guide 2016-17: What It Is Like to Go to War* by Karl Marlantes. 25 pages. Common Reading Program, 2016. PDF.
- Editor and designer, *Common Reading Program Instructor's Guide 2015-2016: ...y no se lo tragó la tierra/...And the Earth Did Not Devour Him* by Tomás Rivera. 54 pages. Common Reading Program, 2015. PDF.
- Editor and designer, *Common Reading Program Instructor's Guide 2014-2015: Coming of Age in Mississippi* by Anne Moody. 36 pages. Common Reading Program, 2014. PDF/Print.

University Videos

Producer, writer, and co-editor (with Nichole Black), "Building Leaders. Building Texas." McCoy College of Business, Texas State University, 2022 <<https://www.youtube.com/watch?v=r9Ybtfi3Xlo>>.
Producer, writer, editor, and narrator, "We're Here." Common Experience, Texas State University, 2020.

Miscellaneous Publications

"2021-2022 Common Experience | Compassion." Video script. University Marketing, Texas State University, 2022. Web.
"2020-2021 Common Experience | Dynamics." Video script. University Marketing, Texas State University, 2020. Web.
"2019-2020 Common Experience | Truth." Video script. University Marketing, Texas State University, 2019. Web.
"2018-2019 Common Experience | Innovation." Video script. University Marketing, Texas State University, 2018. Web.
"Common Reading | 2017-2018." Video script. University Marketing, Texas State University, 2017. Web.
"Introduction to Common Experience." Co-written with Kambra Bolch. Video script. University Marketing, Texas State University, 2016. Web.
"Common Reading 2016-2017." Video script. University Marketing, Texas State University, 2016. Web.
"Common Reading 2015-2016." Video script. University Marketing, Texas State University, 2015. Web.
"Common Reading Program: The Common Reading Book." Video script. Media Production, Texas State University, 2014. Web.
"Of Heroes and Last Words." *Pecan Grove Review* Vol. XIV (2013): 126-127.
"Texas Writers on the Callaloo Texas Projects." *Callaloo* 32.2 (Spring 2009): 338.
"Edwin 'Bud' Shrake, 1931-2009." *Texas Books in Review* 29.1 (Spring 2009): 1.
"Edwin 'Bud' Shrake, 1931-2009." *The Official Blog of the Western Literature Association*. 10 May 2009 <<http://westlit.wordpress.com/2009/05/10/edwin-bud-shrake-1931-2009/>>.
"Edwin 'Bud' Shrake." *Western Literature Association: Obituaries 2009*. Utah State University. 10 May 2009 <<http://www.usu.edu/westlit/obits.htm>>.
Promotional review of *Contrapuntal* by Carol Hamilton. Georgetown, KY: Finishing Line Press, 2009.

Features About/Interviews With

- “Leveraging the power of Gato CMS” (blog story) by Angela Smith. *Division of Information Technology Blog*, Texas State University. 27 July 2023 <<https://doit.wp.txstate.edu/2023/07/27/leveraging-the-power-of-gato-cms/>>.
- “COVID-19 provides fertile breeding ground for conspiracy theories” (news feature) by Jayme Blaschke. Newsroom, Texas State University. 1 April 2020 <<https://news.txstate.edu/featured-faculty/2020/covid-19-provides-fertile-breeding-ground-for-conspiracy-theories.html>>.
- “Common Breaks Crowd Record at LBJ Distinguished Lecture Series” (news story) by Colton Ashabranner and Nick Castillo. *San Marcos Daily Record*. 17 October 2019 <<https://www.sanmarcosrecord.com/news/common-breaks-crowd-record-lbj-distinguished-lecture-series>>.
- “‘Common’ experience brings record-breaking turnout” (news story) by Abby Gutierrez. *The University Star*. 16 October 2019 <https://universitystar.com/32194/life_and_arts/common-experience-event-brings-record-breaking-turnout/>.
- “Exposing the ‘Truth’” (news story) by Kyle Chitwood. *The University Star*. 26 September 2019 <https://universitystar.com/31718/life_and_arts/exposing-the-truth/>.
- “Texas State Brings Common to Campus” (radio interview) by Will Wadsworth. KTSW 89.9 The Other Side of Radio. 24 August 2019 <<https://ktswblog.net/2019/08/24/texas-state-brings-common-to-campus/>>.
- “Texas State set to embark on a truly ‘Common’ Experience” (news story) by Jakob Rodriguez. *The University Star*. 24 August 2019. <<https://universitystar.com/30884/news/texas-state-set-to-embark-on-a-truly-common-experience/>>.
- “Bookmarked: *What the Eyes Don’t See*” (radio show/interview) by Priscilla Leder. KZSM.org San Marcos Community Radio. 6 August 2019.
- “Common Experience implements new theme: Truth” (news story) by Jacqueline Ziebis. *The University Star*. 9 July 2019 <<https://universitystar.com/30588/news/common-experience-implements-new-theme-truth/>>.
- “From California Fields to Outer Space, Jose Hernandez brings perseverance to Common Experience” (news story) by May Olvera. *University Star*. 26 September 2018 <<http://star.txstate.edu/2018/09/from-california-fields-to-outer-space-jose-hernandez-brings-perseverance-to-common-experience/>>.
- “Bookmarked: *The Runaway Species*” (radio show/interview) by Priscilla Leder. KZSM.org San Marcos Community Radio. 28 August 2018.
- “Former astronaut Jose Hernandez will deliver LBJ Distinguished Lecture” (news story) by Julie Cooper. *Digital Newsroom*. 24 August 2018

- <<http://news.txstate.edu/research-and-innovation/2018/jose-hernandez-to-deliver-lbj-distinguished-lecture.html>>.
- “StudioA E03” (video news story) by Raquel Rodriguez. *Studio A*. Episode 03, 2 July 2018 < https://youtu.be/WbmSn9D1N_Y?t=10m43s>.
- “Common Experience theme ‘innovation’ to hold many campus-wide events next year” (news story) by Erin Copeland. *The University Star*. 29 May 2018 < <http://star.txstate.edu/2018/05/common-experience-theme-innovation-to-hold-many-campus-wide-events-next-year/>>.
- “Common Experience event to tackle Guatemalan issues” (news story) by Geoff Sloan. *The University Star*. 28 March 2018 <<https://star.txstate.edu/2018/03/common-experience-event-to-tackle-guatemalan-issues/>>.
- “Faculty weighs in on going to grad school” (advice feature). *The University Star*. 6 February 2018: 6.
- KTSW News (radio interview) by Luke Baker. KTSW 89.9 The Other Side of Radio. 5 February 2018.
- “Other Side Drive Talks Common Experience” (radio interview) by Kimberly Clay. KTSW 89.9 The Other Side of Radio. 5 October 2017 < <https://ktswblog.net/2017/10/13/other-side-drive-talks-common-experience/>>.
- “Common Experience kicks off summer dialogue series on activism” (news story) by Connor Brown. *The University Star*. 22 June 2017 < <https://star.txstate.edu/2017/06/22/common-experience-kicks-off-summer-dialogue-series-on-activism/>>.
- “Texas State may subscribe to The New York Times” (news story) by Katie Burrell. *University Star*. 21 March 2017: 1, 2.
- “Photo, memoir resonate at school” (commentary/feature, print edition) by Ken Herman. *Austin American-Statesman*. 25 February 2015: B1, B4.
- “In coincidence, Texas State students read photo subject memoir” (commentary/feature, online edition) by Ken Herman. 24 February 2015 <<http://www.mystatesman.com/news/news/local/herman-in-coincidence-texas-state-students-read-ph/nkH8H/#4839166c.3593031.735654>>.
- “‘My City, My Secret’ San Marcos segments to air starting today” (news feature, online edition) by Jeff Walker. *San Marcos Daily Record*. 13 May 2011 <<http://www.sanmarcosrecord.com/local/x1024707822/My-City-My-Secret-San-Marcos-segments-to-air-starting-today>>.
- “Sharing San Marcos’ Hot Spots” (news feature, print edition) by Jeff Walker. *San Marcos Daily Record*. 27 March 2011: 1C, 3C.
- “Sharing San Marcos’ Hot Spots” (news feature, online edition) by Jeff Walker. *San Marcos Daily Record*. 27 March 2011 <<http://www.sanmarcosrecord.com/features/x1527123355/Sharing-San-Marcos-Hot-Spots>>.

Works Cited by Others

- “Westward Ho! (Chi Minh): Tim O’Brien and the Wounding of the American Cowboy Mythos” (essay and interview). Cited in *Conversations with Tim O’Brien* edited by Patrick A. Smith. Jackson, Mississippi: University Press of Mississippi, 2012. xiv, xviii, 198.
- “Westward Ho! (Chi Minh): Tim O’Brien and the Wounding of the American Cowboy Mythos” (essay and interview). Cited in *Critical Companion to Tim O’Brien: A Literary Reference to His Life and Work* by Susan Farrell. New York: Facts on File, 2011.
- “Westward Ho! (Chi Minh): Tim O’Brien and the Wounding of the American Cowboy Mythos” (essay and interview). Cited in *Tim O’Brien: A Critical Companion* by Patrick A. Smith. Westport, Connecticut: Greenwood Press, 2005. 16, 98, 103.

Television/Radio

- “My City, My Secret: San Marcos.” *My City, My Secret*. Host Twister Marquiss. Headline News. CNN, Atlanta, 13-15 May 2011. Television.

Websites Developed

- TXSTMccoy Magazine. Content developer, designer, senior editor, and senior writer. McCoy College of Business, Texas State University. Gato CMS, 2023. < <https://www.mccoy.txst.edu/magazine/2023-spring.html> >.
- McCoy College of Business (homepage). Content developer and designer for complete redesign. McCoy College of Business, Texas State University. Gato CMS, 2023. <<https://www.mccoy.txst.edu>>.
- McCoy College Newsroom. Co-developed with Nichole Black. Content developer and designer. McCoy College of Business, Texas State University. Gato CMS, 2022. <<https://www.mccoy.txst.edu/news.html>>.
- McCoy NEXT Gala. Co-developed with Nichole Black. Content developer and designer. McCoy College of Business, Texas State University. Gato CMS, 2022. Archived.
- McCoy College of Business. Co-developed with Nichole Black. Content developer and designer for redesign and new information architecture. McCoy College of Business, Texas State University. Gato CMS, 2021. <<https://www.mccoy.txst.edu>>.
- Common Experience 2020-2021: Compassion. Content developer and designer. Common Experience, Texas State University. Gato CMS, 2021. Archived.

State of Black Design Conference. Content developer and designer. Texas State University. Gato CMS, 2021. Archived.

Common Experience 2020-2021: Dynamics. Content developer and designer. Common Experience, Texas State University. Gato CMS, 2020. Archived.

LBJ Distinguished Lecture Series. Co-developed with graduate student Taylor Kirby. Content developer and content designer. Texas State University. Gato CMS, 2019. <<https://www.txst.edu/lbj-lecture-series/>>.

Common Experience 2019-2020: Truth. Co-developed with graduate student Taylor Kirby. Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2019. Archived.

Common Experience 2018-2019: Innovation. Co-developed with Brooke Thrasher and Analisa Goldblatt. Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2018. Archived.

Common Experience 2017-2018: "The Search for Justice: Our Response to Crime in the 21st Century." Co-developed with Devin Baumann. Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2017. Archived.

Common Experience 2016-2017: "A Century of Conflict: Dialogues on the U.S. Experience of War since 1917." Co-developed with Devin Baumann. Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2016. Archived.

Common Reading Program 2016-2017: *What It Is Like to Go to War*. Content developer and content designer. University College, Texas State University. Gato CMS, 2016. Archived.

50th Anniversary Commemoration of the Signing of the Higher Education Act. Content developer and content designer. Office of the Provost and Common Experience, Texas State University. Gato CMS, 2015. Archived.

Common Experience 2015-2016: "Bridged Through Stories: Shared Heritage of the United States and Mexico, an Homage to Dr. Tomás Rivera." Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2015. Archived.

Common Reading Program 2015-2016: *...y no se lo tragó la tierra/...And the Earth Did Not Devour Him*. Content developer and content designer. University College, Texas State University. Gato CMS, 2015. Archived.

Common Experience 2014-2015: "Exploring Democracy's Promise: From Segregation to Integration." Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2014. Archived.

Common Reading Program 2014-2015: *Coming of Age in Mississippi*. Content developer and content designer. University College, Texas State University. Gato CMS, 2014. Archived.

Emerging Stars (E-Stars). Content designer. University College and Office of the Provost and Vice President for Academic Affairs, Texas State University. Gato CMS, 2013. Archived.

National Student Exchange (NSE). Content designer. University College, Texas State University. Gato CMS, 2013, redesigned April 2016. Archived.

Academic Advising. Content developer and content designer. University College, Texas State University. Gato CMS. Launched October 2013, redesigned June 2017, version replaced June 2019.

Sam Shepard: The Writer's Road. Content developer and content designer. The Wittliff Collections, Texas State University. Gato CMS, 2013. Host website replaced, 2018.

FreshTech: Quick Guide to Freshman Technologies. Content developer and content designer. University College, Texas State University. Gato CMS, 2013. Archived.

University College. Content designer. University College, Texas State University. Gato CMS, 2012. Redesigned December 2012, redesigned 2017, replaced 2019.

PACE Center. Content designer. University College, Texas State University. Gato CMS, 2012. Redesigned 2017. Archived.

University Seminar. Content designer, 2008-2011, 2012-2016. University College, Texas State University. Gato CMS, 2008. Redesigned 2011.

Common Experience 2011-2012: "Freedoms: The First Amendment." Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2011. Archived.

Southwest Regional Humanities Center. Content developer, content designer, and content manager, 2010-2011. Southwest Regional Humanities Center & Center for the Study of the Southwest, Texas State University. Gato CMS, 2010. Archived.

Common Experience 2010-2011: "Sustainability: Science, Policy, and Opportunity." Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2010. Archived.

Common Experience 2009-2010: "The Whole Mind: Crossing Boundaries of Disciplines." Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2009. Archived.

Common Experience 2008-2009: "Civic Responsibility and the Legacy of LBJ." Content developer and content designer. Common Experience, Texas State University. Gato CMS, 2008. Archived.

Common Experience 2007-2008: "The Water Planet: A River Runs Through Us." Content developer and content designer. Common Experience, Texas State University, 2007. Archived.

University Seminar. Content developer and content designer. University College, Texas State University, 2007. Replaced by Gato CMS site, 2008. Not archived.

Miscellaneous Design Work

“Your NEXT Career Move” advertising campaign, social media and digital displays, all asset designs, McCoy College of Business, Texas State University, 2023.

Graduate Programs promotional information cards, McCoy College of Business, Texas State University, 2023.

Event program, “Graduate Hooding Ceremony,” McCoy College of Business, Texas State University, 2021, 2022, 2023.

Event program, “Beta Gamma Sigma Induction Ceremony,” McCoy College of Business, Texas State University, 2021, 2023.

Rebranding, YouTube social media account (@TXSTMCCoy), McCoy College of Business, Texas State University, 2022.

Rebranding, Facebook social media account (@TXSTMCCoy), McCoy College of Business, Texas State University, 2021.

Rebranding, Twitter social media account (@TXSTMCCoy), McCoy College of Business, Texas State University, 2021.

Rebranding, Instagram social media account (@TXSTMCCoy), McCoy College of Business, Texas State University, 2021.

Rebranding, LinkedIn social media account (@TXSTMCCoy), McCoy College of Business, Texas State University, 2021.

Event program (co-designed with Flor Barajas), “Bill Malone: Three Chords and the Truth,” Common Experience, Texas State University, 2020.

Common Experience 2020-2021 “Dynamics” promotional cards, Texas State University, 2019.

Event program, “The River and the Wall,” Common Experience, Texas State University, 2019.

Media credential cards, “LBJ Distinguished Lecture Series: Common,” Texas State University, 2019.

Event program, “Insight Series: Dr. Mona Hanna-Attisha,” Common Experience, Texas State University, 2019.

Common Experience shirt design, co-designed with donor Creeds & Crests, Common Experience, Texas State University, 2019.

Common Reading/Common Experience “Truth” bookmark, Texas State University, 2019.

Common Experience 2019-2020 “Truth” promotional cards, Texas State University, 2018.

Event poster, "Ben Reiter: *Astrobball* — How the Houston Astros Used Innovation to Win the 2017 World Series," Common Experience, Texas State University, 2018.

Event program, "Roundtable: Innovation Leadership," Common Experience, Texas State University, 2018.

Event program, "David Eagleman and Anthony Brandt," Common Experience, Texas State University, 2018.

Event program, "Father Gregory Boyle," Common Experience, Texas State University, 2018.

Common Reading/Common Experience "Innovation" bookmark, Texas State University, 2018.

Common Experience 2018-2019 "Innovation" promotional cards, Texas State University, 2018.

Event program, "Catching the Chain: Life and Death in Texas Prisons, 1845-2017," Common Experience, Texas State University, 2017.

Event program, "Anthony Graves," Common Experience, Texas State University, 2017.

"The Search for Justice" lunch bag design, University Seminar/Common Experience, Texas State University, 2017.

Common Reading/Common Experience informational bookmark, Texas State University, 2017.

Event program, "Panel Dialogue | Student Veterans: Entering the University Experience," Philosophy Dialogue Series, Veterans Alliance of Texas State, and Common Reading Program, Texas State University, 2016.

30th Anniversary tote bag design, University Seminar, Texas State University, 2016.

Common Reading Program informational bookmark, Texas State University, 2016.

Event program, "Yakona Film Screening + Musical Performance," Common Experience and University College, Texas State University, 2015.

"What Is Your Story?" shirt design, University Seminar, Common Reading Program, Common Experience, Texas State University, 2015.

First Impressions Team shirt design, University College, Texas State University, 2015.

GNST 3150 informational handout/flyer, University College, Texas State University, 2015.

Common Reading Program informational bookmark, Texas State University, 2015.

FAFSA Student Workshop poster, University College, Texas State University, 2015.

"Success Starts Here" half-page advertisement, University College, Texas State University, 2014.

“PACE Yourself” half-page advertisement, University College, Texas State University, 2014.

PACE Career Exploration brochure, University College, Texas State University, 2014.

Layout design, *The Journal of Research on Women and Gender*, Center for Diversity and Gender Studies, Texas State University, 2014.

“University Seminar and PACE” Professional Development e-flyer, University Seminar, Texas State University, 2014.

GNST 3150 flyer, University College, Texas State University, 2014.

US 1100 for Veterans flyer, University Seminar, Texas State University, 2014.

Common Reading Program informational bookmark, University College, Texas State University, 2014.

PACE Center wordmark branding/design, University College, Texas State University, 2014.

University College pocket folder/brochure concept, University College, Texas State University, 2014.

“30” lapel pin/shirt campaign design, University College, Texas State University, 2013.

“30th Anniversary” wordmark and graphic design, University College website, Texas State University, 2013.

“FreshTech” text and thumbnail graphic design, Guidebook mobile app for PAWS Preview, 2013.

PACE Center branding/design sets, University College, Texas State University, 2012.

Undergraduate Academic Center (UAC) branding/design, University College, Texas State University, 2012.

B. Works Not in Print

Papers Presented at Professional Meetings

“The Buford Collier Legend.” Western Literature Association. Missoula, Montana, 2011.

“In Defense of Intelligent Design: A Novel.” Western Literature Association, Prescott, Arizona, 2010.

“Little Bighorn.” (Panel chair.) Western Literature Association, Spearfish, South Dakota, 2009.

“Bud Shrake: One Writer’s Reader’s Response to a Writer’s Writer.” (Revised version; panel co-chair.) American Studies Association of Texas, San Marcos, Texas, 2008.

“Bud Shrake: One Writer’s Reader’s Response to a Writer’s Writer.” (Panel co-chair.) Western Literature Association, Boulder, Colorado, 2008.

- “Long Range: My Personal and One-Sided Battle with Annie Proulx and Publishing Fiction.” Western Literature Association, Tacoma, Washington, 2007.
- “Boom & Bust.” Western Literature Association, Boise, Idaho, 2006.
- “Wyoming Is Not a Gerund.” Western Literature Association, Big Sky, Montana, 2004.
- “Westward Ho! (Chi Minh): Tim O’Brien and the Demise of the American Cowboy Mythos.” Western Literature Association, Houston, Texas, 2003.
- “Spectator Sports.” Western Literature Association, Houston, Texas, 2003.
- “Bill, Wyoming.” Western Literature Association, Tucson, Arizona, 2002.
- “Billman’s Fault: Cutting Down the Fences of Limited Point of View in a Wyoming Story.” Western Literature Association, Omaha, Nebraska, 2001.
- “All His Friends Became Strangers: How Larry McMurtry Befriended the Beats.” Western Literature Association, Norman, Oklahoma, 2000.

Invited Talks, Lectures, Presentations, Readings

- “Professional Social Media.” Invited presentations to multiple Management courses for Dr. Matari Gunter, McCoy College of Business, Texas State University, 2022, 2023.
- “The Dynamics of Dynamics.” Moderator and speaker, Zoom presentation to conclude 2020-2021 Common Experience, Texas State University, 2021.
- “The Common Experience.” Invited presentation at Student Affairs Symposium, Texas State University, 2020.
- “The Common Experience.” Presented at the 38th Annual Conference on the First-Year Experience (FYE). Washington, DC, 2020.
- Event introduction, LBJ Distinguished Lecture featuring Common, Strahan Arena, Texas State University, 2019.
- “Common Experience 2019-2020: Truth.” Presentation to University Seminar Faculty Workshop (August), Texas State University, 2019.
- “Common Experience 2019-2020.” Invited presentation to PACE Peer Mentors, Texas State University, 2019.
- “Common Experience 2019-2020: Truth.” Invited presentation to Resident Assistants (RAs) (August), Texas State University, 2019.
- Invited panelist and guest leader at LeaderShape, Leadership Institute, Dean of Students Office, Texas State University, 2019.
- “The Common Experience at Texas State.” Invited presentation at the Guidance Counselor Summer Showcase, Office of Undergraduate Admissions, Texas State University, 2019.
- “Common Experience 2019-2020.” Invited presentation to Orientation Leaders (OLs), New Student Orientation, Texas State University, 2019.

“Common Experience 2019-2020: Truth.” Presentation to University Seminar Faculty Workshop (May), Texas State University, 2019.

“The Common Experience at Texas State.” Invited presentation to Faculty Senate, Texas State University, 2019.

“Common Experience for All: Theme-First Approaches to Drive Engagement.” Presented with Dr. Erika Nielson. 38th Annual Conference on the First-Year Experience (FYE). Las Vegas, Nevada, 2019.

“Common Experience: Spring 2019.” Invited presentation to Resident Assistants (RAs) (January), Texas State University, 2019.

“Common Experience 2018-19: Innovation.” Invited presentation to University College Advising Center, Texas State University, 2018.

“Common Experience 2018-19: Innovation.” Invited presentation to Residence Directors (RDs), Texas State University, 2018.

“Common Experience 2018-19: Innovation.” Invited presentation to PACE Peer Mentors, Texas State University, 2018.

“Common Experience 2018-19: Innovation.” Presentation to University Seminar Faculty Workshop (August, two presentations), Texas State University, 2018.

“Common Experience 2018-19: Innovation.” Invited presentation to Division of Information Technology general meeting, Texas State University, 2018.

“Common Experience 2018-19: Innovation.” Invited in-class interview and discussion, MC 1313 Media Writing, Texas State University, 2018.

“Common Experience 2018-19: Innovation.” Presentation to University Seminar Faculty Workshop (May), Texas State University, 2018.

“Social Media: Professionalism and Engagement Beyond the Classroom,” Invited presentation with student Jennifer Servellon. Student Academic Support Programs (SASP) Conference, Texas State University, 2017.

“Common Experience 2017-18 and *Rock and a Hard Place*.” Invited presentation, film screening, and discussion with Resident Assistants (RAs), Texas State University, 2017.

“Common Experience 2017-18.” Invited presentation to PACE Peer Mentors, Texas State University, 2017.

“Common Experience 2017-18.” Invited presentation to Residence Directors (RDs), Texas State University, 2017.

“A New Common Experience: Fresh Paths and Opportunities.” Breakout-session presentation to University Seminar Faculty Workshop (August, two presentations), Texas State University, 2017.

“Common Experience 2017-18.” Presentation to University Seminar Faculty Workshop (August, two presentations), Texas State University, 2017.

“Common Reading: Rethinking Assessment of Student Engagement.” Presented with doctoral candidate Kali Morgan (University of South

- Florida). 36th Annual Conference on the First-Year Experience (FYE). Atlanta, Georgia, 2017.
- "The 2016-2017 Common Experience and Common Reading." Invited presentation to San Marcos Rotary Club, San Marcos, Texas, 2016.
- "The 2016-2017 Common Experience and Common Reading." Invited presentation to teaching assistants (TAs), Department of English, Texas State University, 2016.
- "All the Amazing Things: Common Reading 2016-17." Presentation to University Seminar Faculty Workshop (August, four presentations), Texas State University, 2016.
- "All the Amazing Things: Common Reading 2016-17." Invited presentation to PACE Peer Mentors, Texas State University, 2016.
- "The 2016-2017 Common Experience and Common Reading." Invited presentation to Resident Assistants (RAs), Texas State University, 2016.
- "The 2016-2017 Common Reading." Invited presentation to Residence Directors (RDs), Texas State University, 2016.
- "From Common Reading to a Common Experience: Fostering a Campus-wide Conversation." Invited presentation. Hispanic Association of Colleges and Universities (HACU) Student Success Symposium. St. Mary's University, San Antonio, Texas, 2016.
- "The 2016-2017 Common Reading Program." Presentation to Provost and Council of Academic Deans (CAD), Texas State University, 2016.
- "Common Reading Program." Presentation at University College Summit, Texas State University, 2016.
- "The 2016-2017 Common Experience Theme and Common Reading Book." Presentation to University Seminar Instructor Development Workshop (May, two presentations), Texas State University, 2016.
- "From Common Reading to a Common Experience: Fostering a Campus-wide Conversation." Presented with Nancy Wilson and graduate student Edward Santos Garza. 35th Annual Conference on the First-Year Experience (FYE). Orlando, Florida, 2016.
- "Email Etiquette." Invited presentation to First Impressions Team, University College, Texas State University, 2015.
- "The 2015-2016 Common Experience and Common Reading." Invited presentation to San Marcos Rotary Club, San Marcos, Texas, 2015.
- "Common Reading Program." Presentation to University Seminar Instructor Development Workshop (August, two presentations), University Seminar, Texas State University, 2015.
- "The 2015-2016 Common Experience and Common Reading." Invited presentation to Resident Assistants (RAs), Texas State University, 2015.
- "The 2015-2016 Common Reading." Invited presentation to Residence Directors (RDs), Texas State University, 2015.

“The 2015-2016 Common Experience and Common Reading.” Invited presentation to Council of Chairs, Texas State University, 2015.

“Our 2015-2016 Common Experience Theme and Common Reading Book.” Presentation to University Seminar Instructor Development Workshop (May), Texas State University, 2015.

“Selling the Buy-In: Marketing a Common Reading Program.” Presented with undergraduate student Q’Anteria Roberson. 34th Annual Conference on the First-Year Experience (FYE). Dallas, Texas, 2015.

“Introduction to the 2014-2015 Common Experience Theme and Common Reading Book.” Presentation to teaching assistants (TAs), Department of English, Texas State University, 2014.

“Teaching the 2014-2015 Common Reading Book.” Presentation to University Seminar Instructor Development Workshop (August), Texas State University, 2014.

“The Common Experience, 2014-2015.” Invited presentation to Resident Assistants (RAs), Texas State University, 2014.

“The Common Reading Program, 2014-2015.” Invited presentation to Residence Directors (RDs), Texas State University, 2014.

“PACE Focus: Juried Assessor Professional Development.” Presentation at PACE Summit, Texas State University, 2014.

“Our 2014-2015 Common Experience Book and Theme.” Presentation to University Seminar Instructor Development Workshop (May), Texas State University, 2014.

Academic Advising website demo. Guest presentation to Council of Academic Deans (CAD), Texas State University, 2013.

“FreshTech: Quick Guide to Student Technologies.” Guest presentation to Advising Council, Texas State University, 2013.

Invited speaker for panel discussion: “Who, What, When, Where, and How of Academic Publishing.” 2nd Annual History Graduate Student Conference presented by Phi Alpha Theta, Texas State University, 2012.

“The Atomic Southwest.” Guest lecture for English 3345/5345 (Southwest Studies I: Defining the Region), Texas State University, 2012.

“On Professional Writing.” Guest lecture for General Studies 3350 (Interdisciplinary Preparation), Texas State University, 2012.

“The Stories We Tell.” Keynote address. Invited guest speaker, South Texas Press Association annual meeting. San Marcos, Texas, 2010.

Guest lecture for English 3342 (Editing), Texas State University, 2010.

Invited speaker for panel discussion: “The Eyes of Texas: What It Means to Write Here, A Conversation” and fiction reading: “In Defense of Intelligent Design.” *Callaloo* Salutes Texas Writers, Texas A&M University, College Station, Texas, 2009.

“Wyoming Is Not a Gerund.” Fiction reading. Katherine Anne Porter House, Kyle, Texas, 2006.

Guest lecturer for English 3315 (Introduction to Creative Writing), Texas State University, 2003.
Panel leader, advisory panel for incoming English teaching assistants, Texas State University, 2000.

Consultancies

Thematic event planning insights, University Task Force on Student Events for U.S. Presidential Debate, Texas State University, 2024.
Social media strategies and leadership, School of Journalism and Mass Communication, Texas State University, 2024.
Website strategies for newsroom design, Office of Sustainability, Texas State University, 2023.
Branding and social media strategies, Transfer Center, Texas State University, 2023.
Website development strategies for Gato Calico CMS, School of Nursing, Texas State University, 2022.
Website development strategies, College of Liberal Arts, Texas State University, 2022.
Social media strategies, Department of Computer Science, Texas State University, 2021.
Overview and insights for Common Experience program development, University of California, Los Angeles (UCLA), 2019.
Program insights for Common Reading, University of Kentucky, 2017.
Program insights for Common Reading, Diné College, 2017.
Editorial consultancy for report to Southern Association of Colleges and Schools Commission on Colleges (SACSCOC): "Quality Enhancement Plan Impact Report" by Daniel A. Brown, Dean, University College, Texas State University, 2015.
Editorial consultancy for testimony/remarks to Texas Senate committee on Higher Education meeting on October 13, 2014. Panel testimony by Daniel A. Brown, Dean, University College, Texas State University, 2014.
Textbook evaluation for Pearson-Longman: *Literature for Composition* 9th edition, edited by Sylvan Barnet, William Burto, and William E. Cain, 2011.
Textbook evaluation for McGraw-Hill: proposed revisions to *Literature: Craft & Voice*, edited by Nicholas Delbanco and Alan Cheuse, 2011.

Workshops

Training leader, workshop for McCoy College Graduate Student Association on professional social media content, Texas State University, 2023.

“Getting Social: Fundamental Social Media for Faculty.” Invited lead presenter for Faculty Development workshop, Texas State University, 2022.

“Let’s Give Them Something to Talk About: Social Media for Academic Research.” Co-presenter (with Dr. Matari Gunter) for Faculty Development workshop, Texas State University, 2021.

Discussion leader/moderator, *What It Is Like to Go to War*, Common Reading Book Discussions (two meetings), University College, Texas State University, 2016.

Discussion leader/moderator, *...y no se lo tragó la tierra/...And the Earth Did Not Devour Him*, Common Reading Book Club (three meetings), University College, Texas State University, 2015.

“About the Common Reading Program and Discussion Guide.” Presentation to Common Experience for Faculty workshop/development meeting, Texas State University, 2014.

Discussion leader/moderator, *Coming of Age in Mississippi*, Common Reading Book Club (three meetings), University College, Texas State University, 2014.

“Introduction to Photoshop.” Guest presentation and workshop for high school students participating in Mi Cultura, Mi Comunidad/My Culture, My Community summer program, Center for the Study of the Southwest, Texas State University, 2013.

Other

Scripted remarks for Dean, Dr. Sanjay Ramchander, at Graduate Hooding Ceremony, McCoy College of Business, Texas State University, 2021, 2022, 2023.

Introduction for speaker Laurie Hernandez. Scripted remarks for Provost, Dr. Eugene Bourgeois, at Common Experience Insight Series lecture, Texas State University, 2020.

Introduction for speaker Dr. Mona Hanna-Attisha. Scripted remarks for Provost, Dr. Eugene Bourgeois, at Common Experience Insight Series lecture, Texas State University, 2019.

“2019-2020 Common Experience Theme and LBJ Distinguished Lecture Series Speaker Announcement.” Scripted remarks for Provost, Dr. Eugene Bourgeois, at New Student Convocation, Texas State University, 2019.

“2018-2019 Common Experience Theme: Innovation.” Scripted remarks for Provost, Dr. Eugene Bourgeois, at New Student Convocation, Texas State University, 2018.

Introduction for speaker Anthony Graves. Scripted remarks for Provost, Dr. Eugene Bourgeois, at Common Experience Insight Series lecture, Texas State University, 2017.

"2017-2018 Common Experience Theme." Scripted remarks for Provost, Dr. Eugene Bourgeois, at New Student Convocation, Texas State University, 2017.

"Introduction: 2016-2017 Common Experience Theme." Scripted remarks for Provost, Dr. Eugene Bourgeois, at New Student Convocation, Texas State University, 2016.

2018-2019 Common Experience Proposal: "Innovation." Texas State University, 2016.

"Introduction: *Yakona* Film Screening + Musical Performance." Emcee script, Texas State University, 2015.

"Introduction: LBJ/Common Experience Distinguished Lecture." Emcee script, Texas State University, 2015.

"Road to Somewhere Else." Story. *The Austin Anthology: Emerging Writers of Central Texas*. Austin: Dalton Press. Scheduled for Spring 2011; publication canceled due to budget reduction.

C. Grants and Contracts

Co-principal investigator, Arts Respond Performance Support Grant for *Big Bend* film screening + live score performance, Texas Commission on the Arts, 2019.

D. Fellowships, Awards, Honors

Sam Shepard: The Writer's Road online exhibition, merit winner, Mitchell A. Wilder Publication Design Awards, Texas Association of Museums, 2014.

"Inclination of the Free Radical," honorable mention, *Glimmer Train* Fiction Open, 2014.

"Cooter Holland's Trip to Boomland," winner of *Narrative Magazine* "Perfect Titles" challenge, 2012.

Untitled piece, winner of *Narrative Magazine* "What's in Your Pocket?" challenge, 2011.

Untitled story, winner of *Narrative Magazine* "Flash Fiction Challenge." 2011.

Untitled fiction piece, winner of *Narrative Magazine* "Sensory Sentence Challenge." 2011.

Untitled story, winner of *Narrative Magazine* "Hundred-Character Story Challenge." 2011.

Selected speaker/participant, *Callaloo* Salutes Texas Writers conference in College Station, Texas, 2009.

Honorable mention, most humorous presentation award at Western Literature Association national conference in Boulder, CO, 2008.

"Spectator Sports," finalist in *Narrative Magazine* First-Person Story Contest, 2008.

"Road to Somewhere Else," nominated by *Narrative Magazine* for the *New Stories from the South* anthology, 2007.

"Wyoming Is Not a Gerund," finalist and runner-up in William Faulkner-William Wisdom writing competition, 2007.

"Road to Somewhere Else," finalist in William Faulkner-William Wisdom writing competition, 2006.

"The Buford Collier Legend," finalist in William Faulkner-William Wisdom writing competition, 2005.

"Wyoming Is Not a Gerund," short-listed for Raymond Carver Award, 2005.

"Bill, Wyoming," finalist for *Gulf Coast Fiction Prize*, 2004.

"Little Bighorn," short-listed for Raymond Carver Award, 2004.

Texas State Graduate Excellence Award, 2002.

"Bill, Wyoming," runner-up for Frederick Manfred Award, 2002.

"Ben," winner of Western Region Honors Council's fiction award. 1997.

IV.SERVICE

University

Marketing and Communications Task Force for U.S. Presidential Debate, Division of Marketing and Communications, Texas State University, 2024-present.

TXST Web/App Master User Group, Division of Marketing and Communications, Texas State University, 2024-present.

125th Quasiquicentennial Academic College Work Group, Office of Special Projects, Texas State University, 2024-present.

125th Quasiquicentennial Planning Task Force, Office of the President, Texas State University, 2023-present.

Marketing and Communications Advisory Committee, Division of Marketing and Communications, Texas State University, 2023-present.

Social Media Work Group, Division of Marketing and Communications, Texas State University, 2022-present.

Campus Communicators, Division of Marketing and Communications, Texas State University, 2019-present.

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) review group: School of Journalism and Mass Communication, College of Fine Arts and Communication, Texas State University, 2022.

Presidential Task Force on Bobcat Preview, Texas State University, 2020-2021.

Continuity of Student Life Work Group, Texas State University, 2020-2021.

Co-Chair, LBJ Distinguished Lecture Series Committee, Texas State University, 2019-2021.

---. Member, 2017-2018.

Chair, LBJ Distinguished Lecture Event Planning Committee, 2017-2021.

---. Member, 2015-2017.

Chair, Common Experience Committee, Texas State University, 2017-2021.

---. Member, 2007-2011, 2014-2017.

Chair, Executive Advisors for the Common Experience, Texas State University, 2017-2021.

Step Up for State fundraising campaign, Common Experience, Texas State University, 2018, 2019.

Council of Academic Standards (CAS) review group: Dean of Students Office, Office of the Vice President for Student Affairs, Texas State University, 2019.

University homepage focus group, University Marketing, Texas State University, 2019.

Chair, Common Experience 2020-2021 Theme Selection Committee, Texas State University, 2019.

Big Ideas Review Committee, University Advancement, Texas State University, 2019.

Chair, Common Experience 2018-2019 theme, "Innovation," Texas State University, 2018-2019.

Communications peer reviewer focus group, University Advancement Communications, Texas State University, 2018.

160over90 Brand Research Strategy focus group, Office of University Marketing, Texas State University, 2018.

Chair, Common Experience 2018-2019 Development Committee, Texas State University, 2017-2018.

Leadership Institute Annual Conference, Common Experience Subcommittee, Dean of Students Office, Texas State University, 2018.

Innovation Read-Across Committee, 2017-2023 University Plan, Texas State University, 2017.

Gato CMS Template focus group, university website design and CMS update, Instructional Technology Support and Office of University Marketing, Texas State University, 2015.

PACE Council, Quality Enhancement Plan (QEP), Texas State University, 2012-2015.

Search Committee for Assistant Vice President for International Affairs, Texas State University, 2014.

Graduation Marshal, University College, Texas State University. Spring 2014.

Texas State University System Student Success Conference Steering Committee, Texas State University, 2013-2014.

Faculty ePortfolio (Tk20) Advisory Committee and Alpha Test Group, Office of the Provost and Vice President for Academic Affairs, Texas State University, 2012-2013.

Team Leader, Family Campaign Committee, Texas State University, 2013.

Video conference/webinar liaison, National Endowment for the Humanities (NEH) presentation to Texas Hispanic Serving Institutions (HSI) Fall Conference, Texas State University, 2012.

Video conference/webinar liaison, U.S. Department of Homeland Security (DHS) presentation to Texas Hispanic Serving Institutions (HSI) Fall Conference, Texas State University, 2012.

PAWS Preview Faculty Panelist, Texas State University, 2008, 2009.

College

Chair, Search Committee for Digital Marketing Strategist, McCoy College of Business, Texas State University, 2023.

Business Leadership, Ethics, Diversity, and Sustainability Committee, McCoy College of Business, Texas State University, 2021-2022.

Chair, Search Committee for Administrative Assistant III, Scholarships and Events, McCoy College of Business, Texas State University, 2021-2022.

Chair, Search Committee for Digital Marketing Strategist, McCoy College of Business, Texas State University, 2021.

Business Leadership Week Planning Committee, McCoy College of Business, Texas State University, 2021.

University College Council, Texas State University, 2012-2021.

Common Reading Selection Committee, University College, Texas State University, 2017-2021.

---. Chair, 2015-2017.

Chair, Social Media Committee, University College, Texas State University, 2016-2021.

Supervisor, social media coordinators, University College, Texas State University, 2015-2021.

Search Committee for PACE Outreach Coordinator, University College, Texas State University, 2017-2018.

Hiring Committee for PACE Student Development Specialist, University College, Texas State University, 2017.

Search Committee for Director of PACE Academic Advising, University College, Texas State University, 2017.

Chair, Common Reading Program Subcommittee on Instructor Materials, University College, Texas State University, 2014-2017.

University College Research and Scholarship Committee, Texas State University, 2016.

University College Scholarship Committee, Texas State University, 2014-2016.

Host and event coordinator, "Panel Dialogue | Student Veterans: Entering the University Experience," Philosophy Dialogue Series, Veterans Alliance of Texas State, and Common Reading Program, Texas State University, 2016.
Hiring Committee for Senior Lecturer/General Studies Program Coordinator, University College, Texas State University, 2015.
Search Committee for Associate Dean for Academic Programs, University College, Texas State University, 2015.
Hiring Committee for Senior Lecturer, University College, Texas State University, 2013.
Organizer, University College website team, Texas State University, 2012.

Departmental

Creative Writing Curriculum Committee, Department of English, Texas State University, 2002-2011, 2012-2017.
Graduate student supervisor and workshop leader for English 5312 (Editing the Professional Publication), Center for the Study of the Southwest, Texas State University, 2002-2011.
Persona Gates-Thomas Award (fiction) and Cheyney Award (poetry) Committees, Department of English, Texas State University, 2009-2011.
Writing Center Essay Contest Judge, Texas State University, 2009.
Guest workshop director (volunteer) for undergraduate creative writers, The Writing Center, Texas State University, 2003.
Graduate Student Representative for Creative Writing, Department of English Language and Literature, University of New Mexico. 1998-1999.

Community

Coordinator/collaborator, Common Experience community events, San Marcos, Texas, 2017-2021.
Board Member, Park Court at Willow Creek Homeowners Association, San Marcos, Texas, 2018-2020.
Personal donor and host for flood victim, San Marcos, Texas, 2015.
Donor, local family holiday program, San Marcos, Texas, 2007-2010, 2012-2013.
Steering Committee, Democracy for Texas, 2009-2010.
Fundraiser donor/attendee, Cheatham Street Warehouse "Songwriter Class of '87 Reunion" event for promotion of Texas music, San Marcos, Texas, 2007.
Cancer benefit volunteer, Cheatham Street Warehouse "Welcome Home" event, San Marcos, Texas, 2003.

Professional

Planning Committee, Hispanic Association of Colleges and Universities (HACU)
Student Success Symposium, San Antonio, Texas, 2016.

Service Honors and Awards

Changemaker Award, McCoy College of Business, Texas State University, 2023.

Guest coach, NCAA women's basketball, Texas State University, 2019.

Texas State Quarterly Team Award for Innovation Week, Texas State
University, 2018.

Service Pin, 15 Years, Texas State University, 2018.

Nominee, Excellence in Diversity Awards, team nomination for the Common
Experience, Office of Equity and Access, Texas State University, 2017.

VATS Coin of Excellence (challenge coin), Veterans Alliance of Texas State,
Texas State University, 2017.

Texas State Quarterly Team Award for 50th Anniversary of Higher Education
Act Celebration, Texas State University, 2016.

Service Pin, 10 Years, Texas State University, 2013, awarded 2014.

Texas State Quarterly Team Award for Common Experience 2010-2011:
"Sustainability," Texas State University, 2011.

Common Experience Award, Texas State University, 2011.

PAWS Preview Den Namesake, Texas State University, 2011.